

Sponsorship Opportunities

We kindly ask for cash or in-kind donations, both are eligible for sponsorship advertisement in event publications. Our gracious donors will have ads featured on our website, sponsor reel and promoted on social media. Donors like you are what makes our tournament possible. Your cash and in-kind donation not only ensures the tournament's success, but supports our South Florida community as well. We hope that you will join us in sponsoring the 38th Ladies Fish-Off and make this year our best year yet!



BIG REEL - \$ 10,000

- Presenting Sponsorship - Exclusive
- 6 angler entries
- Two (2) Full page digital advertisement (preferred placement)
- Logo on checks presented to charity beneficiaries
- Logo/banner ad & link on website as Presenting Sponsor
- Two (2) Targeted email blast to LFO Database
- Tag in all Social Media Posts relating to event
- 4 personalized promotional posts on social media sites
- Logo on all printed material, including step-n-repeat banner, tournament shirts and boat bucket
- Logo digitally displayed as Presenting Sponsor in looping Sponsor Reels during all 3 events
- Promo materials included in angler bags
- Opportunity for Booth Space at Kick-Off Party and speaking opportunity at Awards Brunch

LEADERBOARD - \$ 5,000

- 4 angler entries
- Full page digital advertisement
- Logo & link on website
- One Targeted email blast to LFO Database
- Tag in all Social Media Posts relating to event
- 2 personalized promotional posts on social media sites
- Logo printed on step-n-repeat banner
- Logo digitally displayed in looping Sponsor Reels during all 3 events
- Promo materials included in angler bags
- Recognition at Kick-Off Party

PEARL - \$ 2,500

- 2 angler entries
- Full page digital advertisement
- Logo & link on website
- Tag in all Social Media Posts relating to event
- 1 personalized promotional post on social media sites
- Logo on printed on step-n-repeat banner
- Promo materials included in angler bags

STARBOARD - \$ 1,000

- 1/2 page digital advertisement
- Logo & link on website
- Tag in all Social Media Posts relating to event
- 1 personalized promotional post on social media sites
- Logo on printed on step-n-repeat banner
- Promo materials included in angler bags

BAIT & TACKLE - \$ 500

- 1/4 page digital advertisement
- Logo & link on website
- Tag in all Social Media Posts relating to event
- Promo materials included in angler bags

In-Kind Donations

Not all donations to the Ladies Fish-Off have to be monetary. In-kind donations are just as important and needed (they make for great silent auction and gift basket items) and they are always welcome. Your in-kind donation can be many things - gift certificates, products, even labor.

Our Silent Auction is always a fun part of the Ladies Fish Off and it helps our overall fundraising. It's a great way to gain exposure for your brand, product or service and gain new customers.

Send an email ladiesfishoff@gmail.com if you have questions about our Silent Auction.

RETAIL VALUE OF DONATION

- **\$1,500 and over** - Starboard Level benefits
- **\$1,000 – \$1499** - Bait & Tackle Level benefits
- **\$999 - \$500** - Biz Card (3.5"x2") sized Ad
- **\$499 and below** - Recognition as a Friend of the LFO on all printed materials

All in-kind donors have the opportunity to include promotional items in the angler bags.

In-kind donations should be sent to

Ladies Fish-Off

c/o Lindsey Tenburg

3170 N. Federal Highway, Suite 207

Lighthouse Point, FL 33064

DIGITAL ADVERTISEMENT OPPORTUNITIES

DIGITAL AD SPECIFICATIONS & COST

Full Page 8" x 10.5" - 600\$

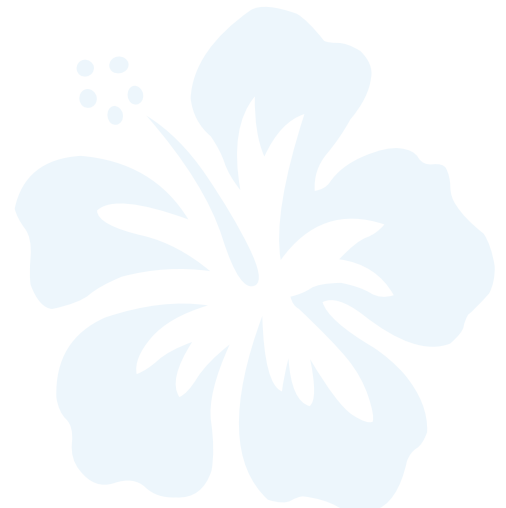
Half Page 8" x 5.125" - \$300

Quarter Page 3.875" x 5.125" - \$150

Business Card 3.5" x 2" - \$100

All logos, artwork and media files must be submitted to **ladiesfishoff@gmail.com** no later than April 15, 2024. Artwork must be high resolution JPG, PDF or EPS files with no bleed.

(all include a website listing, social media post, and page placement in the sponsor reel which will be looping at all 3 events.)





2024 Ladies Fish-Off



Sponsorship Commitment Form

RETURN FORM & PAYMENT TO:

Ladies Fish-Off
PO Box 50234
Lighthouse Point, FL 33074

SEND IN-KIND DONATIONS TO:

Ladies Fish-Off c/o Lindsey Tenberg
3170 N. Federal Highway, Suite 207
Lighthouse Point, FL 33064

REGISTRATION INFORMATION

Contact Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

E-Mail _____ Phone _____

Name Printed on Material _____

Signature of Authorized Representative _____ Date _____

Name of Authorized Representative _____ Title _____

By signing this Sponsorship Commitment Form, the Undersigned affirms that they have full power and authority to sign for and bind the sponsor and agrees to provide payment in full by deadline date. The Ladies Fish-Off is a nonprofit, tax-exempt charitable organization under Section 501(c)3 of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

SPONSORSHIP LEVEL

(Please select one)

- Big Reel - \$10,000
- Leaderboard - \$5,000
- Pearl - \$2,500
- Starboard - \$1,000
- Bait & Tackle - \$500

DIGITAL ADVERTISEMENT

OPPORTUNITIES (Website, Reels, Social Media)

- Full Page Ad - \$700
- Half Page Ad - \$300
- Quarter Page Ad - \$150
- Biz Card Ad - \$100

IN-KIND DONATIONS (Please complete)

Value of Donation _____

Description of Donation _____

TOTAL DUE \$ _____ **PAYMENT METHOD** Credit Card (via Online Portal) Check

Commitment Form & Payment Due by April 1, 2024

Don't forget to send us your logo! Please email a high resolution color logo and ad artwork in an EPS, JPEG, TIFF, or PDF file format to ladiesfishoff@gmail.com by April 1, 2024. To ensure best image quality, please make sure your files are at least 300 dpi.

QUESTIONS? CONTACT Lindsey Tenberg **PHONE** 954-261-6477 **EMAIL** ladiesfishoff@gmail.com